

9<sup>th</sup> Annual



# TUFTS ENERGY CONFERENCE

## Shifting Dynamics in Emerging Markets

### TUFTS ENERGY CONFERENCE 2014

The Tufts Energy Conference (TEC) is a two-day event that brings together professionals, students, and experts from the private, public, and nonprofit sectors to discuss critical global energy issues. The conference is organized entirely by students from a broad range of backgrounds, including engineering, international affairs, urban planning, and economics. TEC attracts roughly 350 enthusiasts each year, and has grown from a two-panel event in 2006 to become one of the largest student-run energy conferences in the region.

#### TOPIC

TEC 2014: Shifting Dynamics in Emerging Markets

This year, the Tufts Energy Conference will focus on the importance of energy in emerging markets. Rapidly growing countries have quickly moved into the limelight in the energy debate, and their emergence raises critical questions. How will these countries change the world's energy scene in the years to come?

The topics TEC 2014 will cover include:

- Energy Entrepreneurship in Urban Settings
- Adoption and Diffusion of Technology
- The Great Debate: Renewables vs. Fossil Fuels vs. Development
- Financing Energy Projects
- Energy-Induced Conflicts
- National Oil Companies in the 21st Century
- Changing Dynamics of the Utility Sector
- Understanding Energy Use: analyzing energy consumption patterns through behavioral science

#### DATE AND LOCATION

Saturday, March 8th and Sunday, March 9th, 2014

The Fletcher School at Tufts University in Medford, Massachusetts

#### GET INVOLVED

Academics and Professionals can add to the dynamic conversation about energy in emerging economies by bringing important and relevant knowledge and arguments to the panels. It is a great opportunity to inspire and support discussions with others in the field, and it is an equally important opportunity to encourage student involvement in the energy sector and to promote energy-focused pursuits in students' academic studies.

Organizations and Businesses can work with TEC's showcase, sponsorship, or marketing teams to get involved through sponsorship, promotional partnerships or on-site showcases for TEC 2014.

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### WHAT ARE THE MAIN FEATURES OF THE CONFERENCE?

#### GREAT SPEAKERS

Three keynotes & eight panels address major global energy challenges

#### SHOWCASE

Presentations of innovative energy companies and technologies

#### WORKSHOP SESSIONS

Interactive small-group discussions led by sponsors

#### NETWORKING BREAKFAST & LUNCHEON

Engage in one-on-one dialogue

#### ENERGY COMPETITION

Student innovators pitch projects to win seed funding

### WHO HAS PRESENTED AT THE TUFTS ENERGY CONFERENCE?

TEC speakers come from a variety of sectors and offer a range of perspectives each year. Previous speakers have included:

- Former Governor Michael Dukakis
- Congressman Ed Markey
- Mindy S. Lubber, Ceres
- Michael Eckhart, ACORE
- Suedeen Kelly, Former Commissioner, Federal Energy Regulatory Commission (FERC)
- Firm representation at TEC have included Opower, PFC Energy, ENI, and many more

### WHO HAS SPONSORED THE TUFTS ENERGY CONFERENCE?

- Shell
- British Petroleum
- Chicago Bridge & Iron Company
- Tufts Institute for the Environment

The Center for International Environmental & Resource Policy, The Fletcher School  
Tufts Energy Conference 2014  
Tufts University | Medford, MA  
March 8-9, 2014  
[www.tuftsenergyconference.com](http://www.tuftsenergyconference.com)  
[tuftsenergyconference2014@gmail.com](mailto:tuftsenergyconference2014@gmail.com)